

# RADIO TODAY

SUNDAY, FEBRUARY 25, 1951

KALI - 1430 KFI - 640 KFVB - 980 KIEV - 870 KOWL - 1580 KVOE - 1480  
 KECA - 790 KFOX - 1280 KGER - 1390 KLAC - 570 KPMC - 1560 KWKW - 1300  
 KERN - 1410 KFSG - 1150 KGFJ - 1230 KMPC - 710 KPPC - 1240 KWIK - 1490  
 KFAC - 1330 KFVD - 1020 KHJ - 930 KNX - 1070 KRKD - 1150 KXLA - 1110

## PROGRAM HIGHLIGHTS

**COMEDY—**  
 4:00 KNX-Jack Benny  
 4:30 KNX-Amos & Andy  
 8:00 KNX-Our Miss Brooks  
 8:30 KFI-Noah Webster  
 9:00 KNX-Red Skelton

**QUIZ—**  
 12:30 KFI-Quiz Kids  
 5:00 KECA-Stop the Music  
 7:00 KFI-\$84 Question  
 8:00 KHJ-20 Questions  
 8:05 KFI-Noah Webster Says

**PUBLIC INTEREST—**  
 10:30 a.m. KFI-Chicago Round Table  
 4:00 KFVD-Citizens in Action

**MYSTERY—**  
 5:30 KHJ-Peter Salem  
 7:30 KNX-The Whistler

**DRAMA—**  
 7:00 KECA-Greatest Story Ever Told  
 5:30 KFI-Theater Guild

**VARIETY—**  
 3:00 KFI-The Big Show  
 5:00 KFI-Hedda Hopper  
 6:30 KNX-Horace Heidt

**MUSIC—**  
 10:00 a.m. KNX-N.Y. Philharm'nic  
 4:00 KHJ-Harmony House  
 7:00 KNX-Contented Hour  
 8:30 KFI-Symphony Hour  
 9:30 KHJ-Chicago Theater

## SUNDAY CHURCH SERVICES

**7:00 A.M.**  
 KFI-Radio Pulpit  
 KNX-Church of Air  
 KMPC-Calvary Hour

**7:30 A.M.**  
 KMPC-Bible Class

**8:00 A.M.**  
 KHJ-Religious Hr.  
 KFAC-Country Church  
 KNX-Salt Lake Tabernacle

**8:15 A.M.**  
 KLAC-Church of Christ

**8:30 A.M.**  
 KFVB-Mission  
 KLAC-Christ Church Unity

**9:00 A.M.**  
 KHJ-Bible Class  
 KFAC-Liberal Catholic Church  
 KFVB-Rescue Mission

**9:05 A.M.**  
 KLAC-Catholic Hr.

**9:30 A.M.**  
 KFI-Eternal Light  
 KHJ-Voice of Prophecy

**6:15 P.M.**  
 KECA-Louella Parsons  
 KHJ-Newsreel  
 KFVB-Music  
 KMPC-Future Is Now

**6:30 P.M.**  
 KFI-Music with Girls  
 KNX-Horace Heidt  
 KECA-Amer. Album  
 KHJ-W. Averill Harriman  
 KMPC-America Speaks Up

**6:45 P.M.**  
 KRKD-Kingdom Fellowship  
 KGFJ-Request Perf.

**7:00 P.M.**  
 KFI-\$84 Question  
 KNX-Contented Hr.  
 KHJ-Easter Seal Parade Stars  
 KFAC-Music Magic  
 KLAC-News; Par. Music  
 KMPC-Hr. St. Francis  
 KECA-Simms Song Shop  
 KGFJ-Musical Digest

**7:15 P.M.**  
 KECA-Paul Harvey  
 KMPC-Federation of Women's Clubs

**7:30 P.M.**  
 KFI-Voces & Events  
 KMPC-If Fight We Must  
 KFVB-Strollin' Tom  
 KNX-The Whistler  
 KECA-Ted Mack  
 KFAC-Your Concert  
 KHJ-Com'dv of Errors

**7:55 P.M.**  
 KHJ-News

**8:00 P.M.**  
 KFI-Frost Warning  
 KHJ-20 Questions  
 KNX-Our Miss Brooks  
 KECA-Drew Pearson

**10:30 A.M.**  
 KFSG-Angelus Temple  
 KHJ-Lutheran Hour

**11:00 A.M.**  
 KFI-Catholic Hour  
 KFAC-First Meth. Ch.

**11:15 A.M.**  
 KECA-Nat'l Vespers

**12:30 P.M.**  
 KECA-Mess'ge of Isreal

**1:00 P.M.**  
 KECA-Revival Hr.

**1:15 P.M.**  
 KFAC-Catholic Topics

**2 P.M.**  
 KECA-Voice of Prophecy

**3:00 P.M.**  
 KFSG-Angelus Temple  
 KECA-Lutheran Hr.

**4:00 P.M.**  
 KFVB-Revival Hr.

**5:00 P.M.**  
 KFVB-Voice of Calvary

**5:30 P.M.**  
 KRKD-Square Gospel Church

**6:30 P.M.**  
 KFVB-Calvary Assem.

**7:00 P.M.**  
 KFVB-Rescue Mission  
 KFSG-Angelus Temple

**7:30 P.M.**  
 KXLA-Church Open Door

**7:45 P.M.**  
 KFVB-Catholic Ans.

**8:00 P.M.**  
 KFVB-First Presby.  
 KFAC-1st Method. Ch.

**8:30 P.M.**  
 KGFJ-Ave Maria Hr.

**9:00 P.M.**  
 KXLA-Revival Hour

**9:15 P.M.**  
 KFVB-Wilshire Temple Church

**10:00 P.M.**  
 KFVB-Amer. Hospit'l Association  
 KLAC-Here's to Vets

**7:00 A.M.**  
 KRKD-News  
 KFI-Symphony  
 KLAC-Eddie Rodriguez  
 KFVB-Concert  
 KECA-Church in Vale  
 KHJ-News

**7:15 A.M.**  
 KRKD-Guest Star  
 KHJ-Dixie Four

**7:30 A.M.**  
 KFI-Art of Living  
 KRKD-Good News Hr.  
 KHJ-Happiness Hr.  
 KECA-Negro Choir

**7:45 A.M.**  
 KFI-News Highlights  
 KFVB-News

**7:55 A.M.**  
 KLAC-Weather News

**8:00 A.M.**  
 KFI-Grandpa Reads Funnies  
 KMPC-News  
 KLAC-News, Music  
 KFVB-Funnies  
 KECA-News

**8:15 A.M.**  
 KMPC-Start to Live  
 KECA-Morning Song  
 KGFJ-News

**8:30 A.M.**  
 KMPC-Chilge. Youth  
 KFAC-Organ Recital  
 KHJ-Reviewing Stand  
 KNX-Invitation to Learning  
 KECA-Flying Feet  
 KRKD-College Divine Science  
 KFI-W. W. Chaplin

**8:45 A.M.**  
 KFI-Outwitt'g Your Yr.

**9:00 A.M.**  
 KFI-Garden Show  
 KNX-People's Platform  
 KMPC-Bolero Time  
 KLAC-News  
 KECA-Sun. School

**9:15 A.M.**  
 KFI-Christian Science  
 KFAC-Choristers

**9:30 A.M.**  
 KFAC-Morn. Concert  
 KFVB-Music  
 KNX-Garden Gate  
 KECA-Sun. with Bill

**9:45 A.M.**  
 KNX-Get More Out Life

**10:00 A.M.**  
 KFI-H. J. Mann  
 KHJ-Glenn Hardy  
 KMPC-Music Hour  
 KLAC-News; Par. Hits  
 KECA-Sun. With Bill  
 KNX-N.Y. Phil'm'nic  
 KFVB-Peter Potter

**10:15 A.M.**  
 KFI-Action for S'rival  
 KHJ-Real Estate

**10:30 A.M.**  
 KFI-Chi. Round Table  
 KFAC-Concert

**11:00 A.M.**  
 KNX-N.Y. Phil'm'nic  
 KECA-Sun. With Bill  
 KLAC-News; Parade Hits  
 KHJ-Frank & Ernest  
 KMPC-Record Session  
 KFVB-Peter Potter

**11:15 A.M.**  
 KHJ-Science Reporter

**11:30 A.M.**  
 KFI-Bob Considine  
 KNX-Symphonette  
 KHJ-Fulton Lewis  
 KFVD-Union Rescue Mission

**11:45 A.M.**  
 KFI-U.N. Is My Beat  
 KHJ-Master Canaries

**12:00 Noon**  
 KFI-Amer. Forum of Air  
 KNX-News  
 KFAC-News; Parade Hits  
 KHJ-News  
 KMPC-Record Sessio  
 KFVB-Peter Potter  
 KECA-Christian in Action  
 KGFJ-Hit Parade

**12:15 P.M.**  
 KHJ-Bill Cunningham  
 KFAC-Your Soloist  
 KNX-Romance of Highways

**12:30 P.M.**  
 KFI-Quiz Kids  
 KHJ-Juvenile Jury  
 KNX-Univ. Explorer  
 KFAC-Met. Encores

**12:45 P.M.**  
 KNX-Melody Parade

**1:00 P.M.**  
 KFI-The Falcon  
 KHJ-Hlywd Open Hse.  
 KLAC-News; Face the Music  
 KFAC-Keyboard Stylings  
 KMPC-News, Hits, Airs  
 KFVB-Wizard of Ivorys  
 KNX-Dollar a Minute  
 KGFJ-Showcase

**1:15 P.M.**  
 KFI-Songs for Sunday  
 KMPC-Harmony H'se

**1:30 P.M.**  
 KFI-Dr. Kildare  
 KFAC-Imports on Wax  
 KHJ-Martin Kane  
 KNX-News Room  
 KFVB-Music

**2:00 P.M.**  
 KFI-Ed. C. Hill  
 KFAC-Concert Favor  
 KNX-Meet Frank Sinatra  
 KLAC-News; Let's Face Music  
 KHJ-The Shadow  
 KGFJ-News

**2:15 P.M.**  
 KFI-Wayne Howell  
 KMPC-Calif. Carousel

**2:25 P.M.**  
 KFI-Bob Trout

**2:30 P.M.**  
 KFI-Maisie  
 KHJ-True Detective  
 KECA-Greatest Story Ever Told  
 KFVB-M'T'dy of Youth

**2:45 P.M.**  
 KNX-Eric Sevareid  
 KMPC-Parade of Hits

**2:55 P.M.**  
 KMPC-Basketball

**3:00 P.M.**  
 KFI-Big Show  
 KNX-Amer. Rhapsody  
 KFVB-News  
 KHJ-Roy Rogers  
 KFAC-Museum Con'rt  
 KLAC-News; Face the Music  
 KMPC-Parade of Hits  
 KFVD-Melody Cruise  
 KGFJ-Music for Amer.

**3:15 P.M.**  
 KFVB-Music

**3:30 P.M.**  
 KHJ-Nick Carter  
 KNX-Memo From Molly  
 KECA-Billy Graham  
 KFVD-Hank the Nite Watchman

**4:00 P.M.**  
 KFI-Big Show  
 KFAC-Masterpieces  
 KECA-Thing Called Life  
 KNX-Jack Benny  
 KHJ-Harmony H'se  
 KFVD-Citizens in Act'n  
 KLAC-News; Face the Music  
 KMPC-Parade of Hits  
 KGFJ-News

**4:30 P.M.**  
 KFI-Harris & Faye  
 KNX-Amos 'n' Andy  
 KECA-Wk. Around World

**5:00 P.M.**  
 KFI-Hedda Hopper  
 KFAC-Center of Light  
 KHJ-Cal. Caravan  
 KNX-Bergen-McCarthy  
 KECA-Stop Music  
 KLAC-News; Parade of Music  
 KGFJ-Dixieland  
 KRKD-Pilgrims Program  
 KMPC-News, Par. Hits

**5:30 P.M.**  
 KFI-Theater Guild  
 KHJ-Peter Salem  
 KNX-Chet Huntley  
 KMPC-God & Freedom  
 KFVB-Album Music

**5:45 P.M.**  
 KNX-Tom Harmon  
 KMPC-Religious News  
 KGFJ-News

**6:00 P.M.**  
 KLAC-News; Parade of Music  
 KNX-Corliss Archer  
 KFAC-Masterworks  
 KFVB-News  
 KECA-Walter Winchell  
 KMPC-News  
 KHJ-News  
 KGFJ Songs of Cent'r

**6:15 P.M.**  
 KECA-Louella Parsons  
 KHJ-Newsreel  
 KFVB-Music  
 KMPC-Future Is Now

**6:30 P.M.**  
 KFI-Music with Girls  
 KNX-Horace Heidt  
 KECA-Amer. Album  
 KHJ-W. Averill Harriman  
 KMPC-America Speaks Up

**6:45 P.M.**  
 KRKD-Kingdom Fellowship  
 KGFJ-Request Perf.

**7:00 P.M.**  
 KFI-\$84 Question  
 KNX-Contented Hr.  
 KHJ-Easter Seal Parade Stars  
 KFAC-Music Magic  
 KLAC-News; Par. Music  
 KMPC-Hr. St. Francis  
 KECA-Simms Song Shop  
 KGFJ-Musical Digest

**7:15 P.M.**  
 KECA-Paul Harvey  
 KMPC-Federation of Women's Clubs

**7:30 P.M.**  
 KFI-Voces & Events  
 KMPC-If Fight We Must  
 KFVB-Strollin' Tom  
 KNX-The Whistler  
 KECA-Ted Mack  
 KFAC-Your Concert  
 KHJ-Com'dv of Errors

**7:55 P.M.**  
 KHJ-News

**8:00 P.M.**  
 KFI-Frost Warning  
 KHJ-20 Questions  
 KNX-Our Miss Brooks  
 KECA-Drew Pearson

**8:05 P.M.**  
 KMPC-Norman Nesbit  
 CLAC-Dept. Employment  
 KGFJ-News

**8:05 P.M.**  
 KFI-Noah Webster

**8:15 P.M.**  
 KECA-Headlines  
 CLAC-Voice of Army  
 KGFJ-If They Had Lived

**8:30 P.M.**  
 KFI-Symphony Hr.  
 KNX-Bergen-McCarthy  
 KECA-Walter Winchell  
 KHJ-Count Monte Cristo  
 KLAC-Irwin Allen

**8:45 P.M.**  
 KFAC-Sun. Eve. Club  
 KECA-Win. Tusher  
 KLAC-Hr. of St. Francis

**9:00 P.M.**  
 KECA-Mystery File  
 KLAC-News; Wanted Persons  
 KMPC-Freedom Story  
 KFVB-Edtion of Bible  
 KHJ-Glenn Hardy  
 KNX-Red Skelton

**9:10 P.M.**  
 KLAC-Philharm. Reporter

**9:15 P.M.**  
 KHJ-Report From Pentagon  
 KLAC-Guest Star  
 KMPC-Mother's Album

**9:30 P.M.**  
 KFI-Senator's Report  
 KLAC-Income Tax  
 KECA-Sammy Kaye  
 KHJ-Chicago Theater  
 KNX-Jack Benny  
 KFVB-Music; News  
 KMPC-Dance Time  
 KFAC-Gateway to Mus  
 KGFJ-Musical Comedy

**9:45 P.M.**  
 KFI-Trouble Is My Business

**10:00 P.M.**  
 KFI-Reporter  
 KFVB-Music  
 KNX-10 O'Clock Wire  
 KECA-Sports Review  
 KLAC-News; Footlights  
 KFVD-Bill Caris  
 KFAC-Symphonic Serenade

**10:15 P.M.**  
 KFI-Mayor Bowron  
 KNX-Top of Week  
 KECA-Retail Clerks

**10:30 P.M.**  
 KFI-The Saint  
 KFVB-Echoes Eden  
 KECA-Career Theater  
 KNX-Robt. St. John  
 KHJ-Arthur Van  
 KMPC-Dance Time

**10:45 P.M.**  
 KNX-How'd K. Smith

**11:00 P.M.**  
 KFI-Music & Muse  
 KMPC-Salute to Reservists  
 KLAC-News; Across Footlights  
 KECA-Geo. Sokolsky  
 KHJ-Oklahoma Symphony  
 KNX-News  
 KFAC-Symphonic Serenade

**11:15 P.M.**  
 KECA-Al Gayle  
 KNX-Stan Kenton

**11:30 P.M.**  
 KFI-Amer. United  
 KMPC-Dreamtime Music  
 KFVB-Music U Want  
 KECA-Phil Ohman

**11:45 P.M.**  
 KMPC-News  
 KNX-Univ. Explorer

**12:00 Midnight**  
 KFVB-Music  
 KLAC-News; F'tlights  
 KFAC-Serenade  
 KNX-News

## F-M PROGRAMS

**KMGM-98.7 M.C.**  
 3:30-Off Stage at Met.  
 5:00-Curtain Call  
 5:30-Mostly Music  
 7:00-Concerto  
 9:00-Telefunken Hour

**KKLA-97.1 M.C.**  
 3 to 9:30 p.m.  
 3:00-Church Service  
 4:30-Melody of Youth  
 5:30-Sun. Serenade  
 7:00-Angelus Hour  
 10:00-Poet of Piano  
 11:15-Smith Jubilee Singers

**KUSC-91.5 M.C.**  
 3:00-Museum Concert  
 6:00-Telerad Players  
 7:00-Dr. Kendall  
 8:00-Story Time  
 8:30-Concert  
 KHJ, 101.1 M.C.—1:30 p.m. to 9 p.m.  
 KECA, 95.5 M.C.—5:30 a.m. to 12 p.m.  
 KRKD—96.3 M.C.  
 24-Hr. Schedule

FOR RADIO ADVERTISING TURN TO PAGE 38, PART 1